



claire
sullivan
STORYTELLER

Contact

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Education

BBA Marketing, Visual Media Minor
**The University of Texas
at Austin**
December 2020

Skills

Interpersonal

Storytelling, Collaboration,
Creativity, Public Speaking,
Looking at the Big Picture,
Character Creation, Improv

Technical

Premiere Pro, Lightroom,
Illustrator, Procreate, Canva,
Twitter, OBS

Interests

Theatre
T1D
D&D
Ukulele
Doodling
Clouds

Work Experience

And Dragons April 2021 – Present

Creative Director + Co-Host

- Created and designed a niche brand identity across 5 social media platforms to build recognition for a character creation Twitch stream
- Built and maintains an engaged following on Twitter and other social media outlets, resulting in an average of 236K Twitter impressions

The Arrington Method April 2021 – June 2021

Creative Strategy Intern

- Developed a community forum to encourage connection between 5 external programs and community members
- Empowered brainstorming resulted in 3 programs moving out of ideation and into active development

BBH NY October 2021

Griffin Farley's Beautiful Minds

- 1/60 selected to participate in an integrated strategy bootcamp and pitch competition for GoodCall NY
- Collaborated with 3 strategists across the country on a creative brief to develop solutions over 4 days

UT Austin Campus Events August 2017 – May 2020

Creative Arts + Theatre

Committee Chair

April 2019 – May 2020

- Coordinated event lifecycle for 6 events, managing 50 creatives, 6 officers, and 6 production staff/event
- Transformed an outdated leadership system which resulted in increased communication and overall event success for 4 events

Budgets + Assessments Officer

August 2017 – May 2018

- Allocated and recorded invoices on a self-created budget tracker to maintain accountability between producers for a committee budget of \$26,400
- Strategized and successfully presented a budget letter to a council of 5 university officials to maintain the budget

360Training September 2019 – December 2019

Marketing Intern

- Produced and designed weekly visual content for external blog that promotes across 5 platforms for 3 verticals
- Assisted in designing rebranded graphics and templates for company-wide use upon release of new branding